



NATIONAL SERVICE SCHEME CELL - NSS CELL

The National Service Scheme (NSS) Cell of A.K.T. Memorial College of Engineering and Technology is established with the objective of developing social responsibility, leadership qualities, community participation, and ethical values among students in alignment with the vision and mission of the Institution and the guidelines prescribed by National Service Scheme under the Ministry of Youth Affairs and Sports. The NSS Cell promotes the holistic development of students through community-oriented service activities, social awareness programmes, and nation-building initiatives.

The NSS Cell systematically plans, organizes, and coordinates extension and outreach activities such as village adoption programmes, health awareness campaigns, blood donation camps, environmental protection initiatives, cleanliness drives, road safety awareness programmes, literacy programmes, disaster management activities, and other community development programmes. The Cell also encourages student participation in special camps, social service activities, and volunteer programmes aimed at fostering civic responsibility, discipline, teamwork, and leadership skills.

Further, the NSS Cell maintains records and documentation related to NSS activities, student participation, community outreach programmes, and extension initiatives conducted by the Institution. The Cell periodically reviews the effectiveness and impact of NSS activities and identifies opportunities for enhancing community engagement and social contribution. Based on its activities and assessments, the NSS Cell prepares reports and submits recommendations to the Management and the Governing Body of A.K.T. Memorial College of Engineering and Technology for promoting social responsibility, community involvement, and holistic student development across the Institution.

OBJECTIVES:

- To develop social responsibility, leadership qualities, and community service attitude among students through extension and outreach activities.
- To promote holistic student development by fostering discipline, teamwork, ethical values, and civic consciousness.
- To organize community-oriented programmes such as health camps, environmental initiatives, blood donation camps, awareness programmes, and rural development



activities.

- To encourage active student participation in nation-building and social welfare activities in accordance with the objectives of the National Service Scheme.
- To strengthen the relationship between the Institution and society through sustainable community engagement and service initiatives.

ROLES AND RESPONSIBILITIES:

- To plan, organize, and coordinate NSS activities in accordance with the guidelines of the National Service Scheme and the objectives of the Institution.
- To encourage student participation in community service, social welfare, and nation-building activities for personality and leadership development.
- To organize extension and outreach programmes such as health awareness camps, blood donation camps, environmental initiatives, cleanliness drives, literacy programmes, road safety awareness programmes, and rural development activities.
- To conduct NSS special camps, community interaction programmes, and village adoption activities to promote social responsibility and civic consciousness among students.
- To create awareness on social, environmental, health, humanitarian, and ethical issues through seminars, rallies, campaigns, workshops, and awareness programmes.
- To coordinate activities related to disaster management, relief measures, emergency response services, and rehabilitation support during natural calamities and emergencies.
- To identify the social needs and problems of the local community and organize suitable service activities for community development and welfare.
- To promote environmental sustainability through tree plantation drives, plastic-free campus initiatives, waste management awareness programmes, water conservation activities, energy conservation initiatives, and green campus practices.
- To organize programmes related to health, hygiene, sanitation, nutrition, women empowerment, anti-drug awareness, cyber safety, voter awareness, and social justice.
- To encourage students to participate in Government-sponsored social awareness campaigns, national observance programmes, and public welfare initiatives.
- To develop leadership, communication, interpersonal, teamwork, and organizational



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skills among student volunteers through NSS activities, camps, and training programmes.

- To encourage student volunteers to participate in intercollegiate, university-level, state-level, and national-level NSS camps, programmes, competitions, and community outreach activities.
- To coordinate the celebration of important national and international observance days related to social welfare, environment, health, education, and community development.
- To collaborate with Government departments, NGOs, hospitals, public health departments, local bodies, educational institutions, and social service organizations for conducting community-oriented programmes.
- To maintain records and documentation related to NSS activities, student participation, extension programmes, special camps, and community engagement initiatives conducted by the Institution.
- To prepare annual activity plans, maintain utilization records, and submit activity reports, supporting documents, and compliance reports to the concerned authorities and Institution Management.
- To maintain discipline, commitment, teamwork, and ethical conduct among NSS volunteers during all programmes, camps, and extension activities.
- To motivate students to actively participate in voluntary service activities that contribute towards societal development, national integration, communal harmony, and social responsibility.
- To support the Institution in achieving social responsibility objectives, extension activity targets, community engagement goals, and accreditation requirements related to outreach and extension activities.
- To monitor and evaluate the effectiveness and impact of NSS activities and submit reports and recommendations to the Management and Governing Body for continuous improvement of extension and community service initiatives.

COMPOSITION:

The following members, along with the nominees representing the Management, Academic Administration, Departments, Faculty Members, Student Volunteers, Community



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Representatives, Social Service Organizations, and other stakeholders, are hereby designated as members of the National Service Scheme (NSS) Cell of A.K.T. Memorial College of Engineering and Technology for the effective planning, organization, implementation, monitoring, and continuous improvement of extension activities, community engagement programmes, social welfare initiatives, and nation-building activities in accordance with the guidelines of the National Service Scheme under the Ministry of Youth Affairs and Sports and the objectives of the Institution.

Sl. No.	Name	Role	Designation
1.	Dr. T.S. Sivakumaran	Chairperson	Principal
2.	Mr. R. Ravi	Convener	AP – ECE
3.	Mr. B. Balamurthi	Member	AP – Civil
4.	Ms. M. Jothika	Member	AP – CSE
5.	Mr. K. Dinesh	Member	AP – ECE
6.	Ms. R. Sangavi	Member	AP – EEE
7.	Mr. A. Sathiya Raj	Member	AP – Mech
8.	Mr. K. Sekar	Member	AP – IT
9.	Mrs. T. Pradebha	Member	AP – AI&DS
10.	Mr. S. Saravanan	Member	AP – S&H/Chemistry
11.	Dr. M.A. Ayutha	Member	AP – S&H/Tamil
12.	Mr. S. Sathish Kumar	Member	Physical Director

EXPECTED OUTCOMES:

- Enhanced social responsibility, leadership qualities, discipline, and civic consciousness among students through active participation in community service activities.
- Increased student involvement in extension, outreach, environmental, health, and nation-building programmes that contribute to community welfare and social development.
- Improved awareness among students and the community on social, environmental, health, hygiene, safety, and humanitarian issues through various awareness



programmes and campaigns.

- Strengthened relationship between the Institution and society through sustainable community engagement, rural development activities, and collaborative social initiatives.
- Development of students' communication, teamwork, organizational, and interpersonal skills through NSS camps, outreach programmes, and volunteer activities.
- Promotion of environmental sustainability and responsible social practices through green initiatives, cleanliness drives, and conservation activities.
- Enhanced participation of students in university-level, state-level, and national-level NSS programmes, camps, and community service activities.
- Contribution towards holistic student development, national integration, communal harmony, and the overall social responsibility objectives of the Institution.

SDG MAPPING:

The activities and initiatives of the National Service Scheme (NSS) Cell are aligned with the following United Nations Sustainable Development Goals (SDGs):

SDG	SDG Title	NSS Contribution
SDG 3	Good Health and Well-Being	Organizes health camps, blood donation camps, hygiene awareness programmes, nutrition awareness activities, and wellness initiatives.
SDG 4	Quality Education	Promotes literacy programmes, awareness campaigns, life-skill development, and holistic student development through community engagement.
SDG 5	Gender Equality	Conducts women empowerment programmes, gender awareness activities, and initiatives promoting equality and inclusiveness.
SDG 6	Clean Water and Sanitation	Creates awareness on sanitation, hygiene, clean drinking water, and public health practices through outreach programmes.



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SDG 10	Reduced Inequalities	Encourages inclusive community development activities and support programmes for socially and economically disadvantaged groups.
SDG 11	Sustainable Cities and Communities	Promotes community welfare, rural development, disaster management support, and social responsibility initiatives.
SDG 12	Responsible Consumption and Production	Encourages waste management, plastic-free campus initiatives, environmental awareness, and sustainable lifestyle practices.
SDG 13	Climate Action	Conducts tree plantation drives, environmental conservation activities, and awareness programmes on climate and sustainability issues.
SDG 16	Peace, Justice and Strong Institutions	Promotes civic responsibility, national integration, communal harmony, ethical values, and responsible citizenship among students.
SDG 17	Partnerships for the Goals	Collaborates with Government agencies, NGOs, healthcare organizations, local bodies, and community organizations for social development activities.