



TRAINING AND PLACEMENT CELL – T&P CELL

The Training and Placement Cell of A.K.T. Memorial College of Engineering and Technology is established with the objective of enhancing the employability, professional competency, technical skills, and career opportunities of students in alignment with the vision and mission of the Institution and the requirements of industries, corporate organizations, and professional sectors. The Cell functions as a bridge between the Institution and industries by facilitating training, career guidance, skill development, internships, and placement opportunities for students.

The Training and Placement Cell systematically plans, organizes, and coordinates placement training programmes, aptitude training sessions, soft skill development programmes, technical training, mock interviews, group discussions, resume-building workshops, career guidance programmes, industry interaction activities, campus recruitment drives, internships, industrial visits, and expert lectures. The Cell also encourages students to participate in certification programmes, competitive examinations, higher education guidance activities, and industry-oriented skill enhancement initiatives aimed at improving communication skills, leadership qualities, problem-solving abilities, technical competencies, and professional readiness.

Further, the Training and Placement Cell maintains records and documentation related to student placements, internships, higher education admissions, recruiter interactions, training programmes, student skill development activities, and industry collaborations conducted by the Institution. The Cell periodically reviews the effectiveness and impact of training and placement activities and identifies opportunities for improving employability, placement performance, industry interaction, and career development support. Based on its activities and assessments, the Training and Placement Cell prepares reports and submits recommendations to the Management and the Governing Body of A.K.T. Memorial College of Engineering and Technology for strengthening placement opportunities, industry collaboration, professional development, and holistic student career growth across the Institution.

OBJECTIVES:

- To enhance the employability skills, professional competencies, and career readiness of students through systematic training and skill development programmes.



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- To provide placement assistance and create employment opportunities for students through campus recruitment drives, industry interaction, and corporate networking activities.
- To organize aptitude training, technical training, soft skill development programmes, mock interviews, group discussions, and career guidance activities for improving placement performance.
- To strengthen collaboration with industries, corporate organizations, training institutions, and professional bodies for internships, industrial exposure, and placement opportunities.
- To guide and motivate students towards higher education, competitive examinations, entrepreneurship, and continuous professional development aligned with industry requirements.

ROLES AND RESPONSIBILITIES:

- To plan, organize, and coordinate training and placement activities for enhancing the employability, professional competency, and career opportunities of students.
- To build and maintain strong relationships with industries, corporate organizations, recruiters, training institutions, alumni, and professional bodies for placement support and industry collaboration.
- To organize on-campus and off-campus recruitment drives, pooled campus drives, placement interviews, and recruitment-related activities to connect students with potential employers.
- To liaise with companies and recruiters to understand their hiring requirements, recruitment procedures, skill expectations, and employment opportunities for students.
- To negotiate and finalize placement collaborations, recruitment agreements, internship opportunities, and industry partnerships with recruiting organizations.
- To conduct aptitude training, technical training, coding practice sessions, quantitative aptitude coaching, reasoning skill development, and domain-specific training programmes.
- To organize workshops, mock interviews, group discussions, resume writing sessions, interview preparation programmes, and placement-oriented assessment activities for



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students.

- To conduct personality development programmes, communication skill training, soft skill development sessions, leadership training, and interview etiquette programmes to improve professional readiness.
- To provide career guidance and counseling support to students for helping them make informed decisions regarding employment, higher education, entrepreneurship, and career growth.
- To assist students in preparing professional resumes, portfolios, and profiles that effectively showcase their academic achievements, technical skills, certifications, and extracurricular accomplishments.
- To identify and facilitate internship opportunities, industrial visits, in-plant training, live projects, and industry exposure programmes in collaboration with industries and organizations.
- To coordinate interaction programmes with industry experts, alumni, entrepreneurs, recruiters, and professionals for career awareness, networking, and professional development.
- To encourage students to participate in certification programmes, skill development courses, competitive examinations, coding contests, hackathons, and industry-oriented training activities.
- To coordinate with academic departments for identifying training needs, improving placement preparedness, and aligning student competencies with industry expectations.
- To motivate students to improve technical competency, problem-solving ability, communication skills, teamwork, leadership qualities, and professional ethics required for successful careers.
- To maintain and update a comprehensive database of student profiles, academic records, skill sets, placement status, internship details, career preferences, and higher education admissions.
- To maintain records and documentation related to training programmes, placement activities, recruiter interactions, internship opportunities, placement statistics, and industry collaborations conducted by the Institution.
- To gather feedback from companies, recruiters, alumni, and industry experts regarding



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the performance, employability skills, and professional competencies of placed students.

- To involve alumni in placement and career development activities, including mentorship, networking support, internship referrals, and employment opportunities for students.
- To organize awareness programmes on emerging technologies, industry trends, career opportunities, workplace ethics, and employability skills in various sectors.
- To generate, compile, analyze, and present periodic reports on placement activities, placement success rates, recruiter participation, student performance, and placement trends to the Management and concerned authorities.
- To prepare and share placement statistics, recruiter details, placement outcomes, and training achievements with students, faculty members, departments, and Institution Management.
- To monitor and evaluate the effectiveness and impact of training programmes, placement activities, and industry interaction initiatives and recommend suitable measures for continuous improvement.
- To support the Institution in achieving higher placement performance, enhanced employability, industry interaction, internship opportunities, and accreditation-related quality objectives.

COMPOSITION:

The following members, along with the nominees representing the Management, Academic Administration, Departments, Faculty Members, Industry Experts, Recruiters, Corporate Organizations, Alumni, Training Partners, Students, and other stakeholders, are hereby designated as members of the Training and Placement Cell of A.K.T. Memorial College of Engineering and Technology for the effective planning, organization, implementation, monitoring, and continuous improvement of training programmes, placement activities, skill development initiatives, industry interaction programmes, internship opportunities, and career guidance activities in alignment with the requirements of industries, corporate organizations, professional sectors, and the objectives of the Institution.



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Sl. No.	Name	Role	Designation
1.	Dr. T.S. Sivakumaran	Chairperson	Principal
2.	Mr. K. Meyyanathan	Member	Advocate
3.	Mr. P. Ramachandaran	Member	AO – Office
4.	Mr. A. Balamurgan	Convener	AP – Mech
5.	Mr. S. Gulasekarapandiyan	Member	AP – Civil
6.	Mrs. P. Kamatchi	Member	AP – CSE
7.	Mr. A. Silambarasan	Member	AP – ECE
8.	Mr. J. Dhamodharan	Member	AP – EEE
9.	Mrs. T. Aruna	Member	AP – IT
10.	Mrs. T. Pradebha	Member	AP – AIDS
11.	Dr. K.Seenuvasan	Member	AP – S&H

EXPECTED OUTCOMES:

- Enhanced employability skills, technical competencies, communication abilities, and professional readiness among students.
- Increased placement opportunities and improved campus recruitment performance through effective industry interaction and placement training activities.
- Improved student participation in internships, industrial visits, certification programmes, skill development courses, and industry-oriented training initiatives.
- Strengthened collaboration with industries, recruiters, corporate organizations, alumni, and training partners for placements, internships, and professional development activities.
- Enhanced student performance in aptitude tests, technical interviews, group discussions, and recruitment processes through systematic training programmes.
- Increased awareness among students regarding career opportunities, higher education options, competitive examinations, and emerging industry trends.
- Improved leadership qualities, teamwork, problem-solving ability, communication skills, and professional ethics among students.
- Development of a strong industry-institution relationship that supports career growth,



internship opportunities, live projects, and recruitment activities.

- Enhanced placement statistics, internship opportunities, and higher education admissions contributing to institutional growth and reputation.
- Contribution towards achieving institutional objectives related to employability enhancement, industry interaction, student career development, and accreditation-related quality improvement.

SDG MAPPING:

The activities and initiatives of the Training and Placement Cell are aligned with the following United Nations Sustainable Development Goals (SDGs):

SDG	SDG Title	Training and Placement Cell Contribution
SDG 4	Quality Education	Promotes skill development, career guidance, employability training, technical competency, and lifelong learning opportunities for students.
SDG 8	Decent Work and Economic Growth	Enhances employability, placement opportunities, internships, entrepreneurship awareness, and career readiness leading to productive employment.
SDG 9	Industry, Innovation and Infrastructure	Strengthens industry interaction, internship programmes, industrial exposure, technology-oriented training, and industry-academia collaboration.
SDG 10	Reduced Inequalities	Provides equal access to placement training, career guidance, internships, and employment opportunities for students from diverse backgrounds.
SDG 17	Partnerships for the Goals	Establishes collaboration with industries, recruiters, alumni, training partners, corporate organizations, and professional bodies for career development and placement support.