



## ANTI-DRUG CLUB – ADC

The Anti-Drug Club of A.K.T. Memorial College of Engineering and Technology is constituted with the objective of creating awareness about the harmful effects of drug abuse and substance addiction, and promoting a healthy, safe, and drug-free campus environment for all students in alignment with the vision, mission, quality policy, and the principles of discipline, student welfare, well-being, and institutional integrity. The Club serves as a key student-centric and awareness-driven body responsible for preventing substance abuse, educating students, and fostering a culture of healthy lifestyle choices and responsible behavior within the Institution.

The Anti-Drug Club systematically plans, organizes, and implements various awareness and preventive initiatives related to drug abuse prevention, awareness campaigns, health education programmes, workshops, seminars, motivational talks, counseling support activities, and outreach programmes. The Club ensures that students are well-informed about the physical, psychological, social, academic, and legal consequences of drug abuse, thereby encouraging them to adopt a disciplined, healthy, and productive lifestyle.

Further, the Club works in coordination with faculty members, counselors, healthcare professionals, NSS/NCC units, administrative officials, and external agencies such as NGOs, rehabilitation centers, and law enforcement bodies to conduct awareness programmes, training sessions, and preventive campaigns. It also facilitates peer education, student engagement activities, and community outreach initiatives to strengthen anti-drug awareness and promote a positive campus culture.

The Anti-Drug Club maintains proper records and documentation of awareness programmes conducted, student participation, expert sessions, outreach activities, counseling support provided, and reports submitted. It ensures transparency, accountability, and continuous improvement in its initiatives aimed at preventing substance abuse within the campus.

Based on periodic reviews and feedback, the Anti-Drug Club submits detailed reports, recommendations, and action plans to the Management and Governing Council of A.K.T. Memorial College of Engineering and Technology for ensuring continuous improvement in awareness strategies, student welfare measures, health promotion initiatives, and the development of a safe, healthy, and drug-free institutional environment.



## OBJECTIVES:

- To create awareness among students about the harmful effects of drug and substance abuse.
- To promote a healthy, safe, and drug-free campus environment.
- To educate students on the physical, psychological, social, and legal consequences of drug addiction.
- To encourage students to adopt healthy lifestyle choices and positive behavioral practices.
- To conduct awareness programmes, seminars, workshops, and motivational talks on drug prevention.
- To identify early signs of substance abuse and provide guidance and counseling support.
- To discourage peer pressure and risky behaviors related to drug consumption.
- To collaborate with healthcare professionals, NGOs, and external agencies for awareness and support activities.
- To promote student engagement in preventive initiatives, outreach programmes, and community awareness campaigns.
- To ensure continuous improvement in anti-drug awareness activities and institutional well-being efforts.

## ROLES AND RESPONSIBILITIES:

- To create awareness among students about the harmful effects and consequences of drug and substance abuse.
- To organize seminars, workshops, guest lectures, and awareness campaigns on drug prevention and healthy living.
- To promote a drug-free campus environment through continuous student engagement and preventive initiatives.
- To identify students at risk of substance abuse and provide appropriate guidance, counseling, and support.
- To discourage peer pressure and negative influences that may lead to substance abuse.
- To collaborate with healthcare professionals, counselors, NGOs, and external agencies



# A.K.T MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai, Accredited by NAAC with 'A' Grade)  
A.K.T Nagar, Neelamangalam, Kallakurichi Dt., Tamilnadu - 606 213



(Tel : 04151 - 223577, Mobile : 9524742999. Email : aktengg@yahoo.in, Website : www.aktmccet.in)

for awareness and intervention programmes.

- To conduct outreach activities, rallies, and community programmes to spread anti-drug awareness.
- To encourage student participation in clubs, sports, cultural, and skill-development activities as positive alternatives.
- To work closely with faculty members, NSS/NCC units, and administrative staff for effective implementation of anti-drug initiatives.
- To maintain proper records of awareness programmes, activities conducted, and student participation.
- To support early detection and prevention of substance abuse cases within the campus.
- To ensure confidentiality and sensitivity while handling cases related to drug abuse.
- To promote healthy lifestyle practices, mental well-being, and positive behavioral development among students.
- To submit periodic reports and recommendations to the Management and Governing Council for continuous improvement of anti-drug initiatives.

## COMPOSITION:

The following members, along with the nominees representing the Management, Academic Administration, Governing Authorities, Departments, Faculty Members, Academic Coordinators, IQAC, Examination Cell, Administrative Officials, Security Personnel, Hostel Wardens, Student Representatives, Statutory Committees, Healthcare Professionals, Counselors, NGOs, and other stakeholders, are hereby designated as members of the Anti-Drug Club of A.K.T. Memorial College of Engineering and Technology for the effective planning, implementation, coordination, awareness creation, monitoring, prevention initiatives, counseling support, outreach programmes, and continuous improvement of anti-drug activities in alignment with the vision, mission, quality policy, statutory regulations, and the principles of student welfare, health, discipline, safety, and institutional integrity of the Institution.

Sl. No.	Name	Role	Designation
1.	Dr. T.S. Sivakumaran	Chairperson	Principal



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2.	Mr. S. Durairaj	Convener	AP – MECH
3.	Mrs. K. Vinothini	Member	AP – Civil
4.	Ms. M. Jothika	Member	AP – CSE
5.	Mrs. K. Bhuvaneshwari	Member	AP – ECE
6.	Mrs. S. Dhanalakshmi	Member	AP – EEE
7.	Mr. K. Sekar	Member	AP – IT
8.	Mr.T.Duraisamy	Member	AP – AIDS
9.	Dr. M.A. Ayutha	Member	AP - S&H (Tamil)
10.	Mr. S. Sathiskumar	Member	Physical Director
11.	Mr. K. Vishnu	Student Member	IV Year – ECE
12.	Mr. P. Jeyasurya	Student Member	IV Year – Civil
13.	Mr. A. Adhithyan	Student Member	III Year – CSE
14.	Mr. K. Kaviyarasu	Student Member	II Year – EEE
15.	Mr. F. Franklin Christopher	Student Member	II Year – Mech
16.	Ms. V. Guna	Student Member	III Year – CSE
17.	Ms. M. Priyadharshini	Student Member	III Year – ECE

## EXPECTED OUTCOMES:

- Creation of a fully aware and informed student community regarding the harmful effects of drug and substance abuse.
- Establishment of a safe, healthy, and drug-free campus environment.
- Reduction in risk behaviors and prevention of substance abuse among students.
- Improved student well-being, mental health, and positive lifestyle practices.
- Increased participation in awareness programmes, seminars, workshops, and outreach activities.
- Early identification and timely support for students affected by substance-related issues.
- Strengthened collaboration between students, faculty, healthcare professionals, and external agencies.
- Enhanced discipline, moral values, and responsible behavior among students.
- Improved effectiveness of preventive and counseling mechanisms within the



Institution.

- Continuous improvement in anti-drug awareness initiatives leading to a healthier and more productive campus culture.

## SDG MAPPING:

The activities and initiatives of the Anti-Drug Club are aligned with the following United Nations Sustainable Development Goals (SDGs):

SDG	SDG Title	Anti-Drug Club Contribution
SDG 3	Good Health and Well-being	Promotes physical and mental well-being by preventing drug abuse, encouraging healthy lifestyles, and providing awareness and counseling support.
SDG 4	Quality Education	Ensures a safe and focused learning environment by reducing substance-related distractions and promoting awareness through educational programmes.
SDG 5	Gender Equality	Supports equal access to awareness, counseling, and preventive care for all students without discrimination.
SDG 8	Decent Work and Economic Growth	Enhances employability, discipline, and productivity by promoting healthy and addiction-free student development.
SDG 10	Reduced Inequalities	Provides inclusive support systems and awareness initiatives for all students, including vulnerable groups.
SDG 16	Peace, Justice, and Strong Institutions	Strengthens institutional discipline, preventive mechanisms, awareness systems, and safe campus governance.
SDG 17	Partnerships for the Goals	Encourages collaboration with NGOs, healthcare professionals, counselors, government agencies, and community organizations.