



WOMEN EMPOWERMENT CELL - WEC

The Women Empowerment Cell of A.K.T. Memorial College of Engineering and Technology is established with the objective of promoting gender equality, women empowerment, leadership qualities, self-confidence, safety awareness, and holistic development among women students and faculty members in alignment with the vision and mission of the Institution and the principles of social justice, inclusiveness, and women's rights. The Women Empowerment Cell serves as a dedicated platform for creating awareness on women's welfare, gender sensitization, legal rights, health and hygiene, career development, safety measures, and social empowerment while fostering a supportive, secure, and inclusive environment within the Institution. The Cell aims to strengthen the personal, academic, professional, social, and emotional development of women through various empowerment-oriented initiatives and support mechanisms.

The Women Empowerment Cell systematically plans, organizes, and coordinates various women empowerment and awareness activities such as gender sensitization programmes, motivational talks, leadership development programmes, self-defence training sessions, health and wellness awareness programmes, counselling sessions, legal awareness programmes, entrepreneurship development activities, skill enhancement workshops, career guidance programmes, seminars, competitions, community outreach activities, and expert lectures. The Cell also facilitates interaction with women entrepreneurs, legal experts, healthcare professionals, social activists, counsellors, industry experts, government organizations, non-governmental organizations, and professional bodies to provide awareness on women's rights, workplace ethics, career opportunities, personal safety, and social responsibilities.

Further, the Women Empowerment Cell encourages women students and faculty members to actively participate in leadership activities, entrepreneurial initiatives, innovation programmes, social service activities, professional development programmes, community engagement activities, and decision-making processes aimed at enhancing confidence, communication skills, leadership ability, financial independence, social awareness, and professional competency. The Cell also promotes gender equality, mutual respect, ethical practices, emotional well-being, and prevention of harassment and discrimination through awareness campaigns, counselling support, grievance support mechanisms, and institutional



welfare initiatives for creating a safe and inclusive campus environment.

The Women Empowerment Cell maintains comprehensive records and documentation related to awareness programmes, training sessions, workshops, counselling activities, competitions, outreach programmes, grievance support activities, health programmes, empowerment initiatives, and other women development activities conducted within the Institution. The Cell periodically reviews the effectiveness and impact of women empowerment initiatives and identifies opportunities for strengthening gender equality practices, safety measures, counselling support, leadership opportunities, career advancement, and overall well-being of women students and faculty members. Based on its activities and assessments, the Women Empowerment Cell prepares reports and submits recommendations to the Management and the Governing Body of A.K.T. Memorial College of Engineering and Technology for continuous improvement of women empowerment practices, gender sensitization initiatives, safety and welfare measures, leadership development, and holistic academic and professional growth across the Institution.

OBJECTIVES:

- To promote gender equality, women empowerment, and a safe, secure, and inclusive environment within the Institution.
- To create awareness among women students and faculty members regarding their rights, responsibilities, health, safety, and legal protection.
- To organize workshops, seminars, counselling sessions, self-defence training programmes, and awareness activities for enhancing confidence, leadership qualities, and personal development.
- To encourage women students and faculty members to actively participate in academic, professional, entrepreneurial, social, cultural, and leadership activities.
- To provide guidance and support for career development, skill enhancement, entrepreneurship, and professional growth of women.
- To prevent gender discrimination, harassment, and unethical practices through awareness programmes, counselling support, and grievance redressal mechanisms.
- To strengthen the social, emotional, academic, and professional well-being of women students and faculty members through continuous empowerment initiatives.



ROLES AND RESPONSIBILITIES:

- To conduct awareness programmes and campaigns to educate students, faculty members, and staff about gender equality, women's rights, legal protection, and women-related social issues.
- To sensitize students and faculty members on the importance of gender equality, mutual respect, ethical behaviour, and maintaining a safe and inclusive campus environment.
- To address, prevent, and create awareness against sexual harassment, gender discrimination, ragging, and other forms of gender-based violence within the Institution.
- To promote a culture of zero tolerance towards any form of harassment, abuse, discrimination, or unethical practices against women.
- To provide counselling, mentoring, grievance support, and guidance services for women students, faculty members, and staff facing personal, academic, emotional, or gender-related challenges.
- To organize orientation programmes for newly admitted women students to familiarize them with the Women Empowerment Cell, institutional support systems, safety measures, and welfare services available within the campus.
- To conduct workshops, seminars, motivational sessions, leadership development programmes, self-defence training programmes, and skill enhancement activities for strengthening confidence, leadership qualities, and professional competency among women students and faculty members.
- To encourage and support the active participation of women students and faculty members in leadership roles, academic activities, entrepreneurship programmes, professional development activities, cultural events, and decision-making processes.
- To create awareness on women's health, hygiene, nutrition, reproductive health, mental health, stress management, and wellness practices through healthcare and wellness programmes.
- To collaborate with healthcare professionals, legal experts, counsellors, NGOs, government agencies, social organizations, and industry experts for organizing empowerment and welfare initiatives.
- To organize community outreach activities, social awareness programmes, and women



welfare initiatives for promoting social responsibility and community engagement.

- To maintain records and documentation related to women empowerment activities, counselling sessions, awareness programmes, workshops, grievance support activities, and welfare initiatives conducted within the Institution.
- To periodically review the effectiveness of women empowerment activities and recommend measures for strengthening gender equality, women safety, counselling support, leadership opportunities, and welfare practices within the Institution.
- To promote the holistic academic, emotional, social, personal, and professional development of women students and faculty members through continuous empowerment and support initiatives.

COMPOSITION:

The following members, along with the nominees representing the Management, Academic Administration, Departments, Faculty Members, Counsellors, Healthcare Professionals, Legal Experts, Social Organizations, Alumni, Professional Bodies, Students, IQAC, and other stakeholders, are hereby designated as members of the Women Empowerment Cell of A.K.T. Memorial College of Engineering and Technology for the effective planning, organization, implementation, coordination, monitoring, and continuous improvement of women empowerment activities, gender sensitization programmes, safety and welfare initiatives, counselling support services, leadership development activities, health and wellness programmes, self-defence training, career guidance activities, grievance support mechanisms, community outreach programmes, and other women development initiatives in alignment with institutional policies, social welfare objectives, gender equality principles, and the holistic development goals of the Institution.

Sl. No.	Name	Role	Designation
1.	Dr. T.S. Sivakumaran	Chairperson	Principal
2.	Mr. P. Ramachandran	Member	Administrative Officer
3.	Mrs. N. Revathi	Convener	AP – S&H (Physics)
4.	Mrs. K. Vinothini	Member	AP – Civil



5.	Ms. M. Jothika	Member	AP – CSE
6.	Mrs. R. Suriya	Member	AP – ECE
7.	Mrs. K. Radha	Member	AP – EEE
8.	Mrs. E. Kanchana	Member	AP – IT
9.	Mrs. R. Geetha	Member	AP – AIDS

EXPECTED OUTCOMES:

- Increased awareness among students and faculty members regarding gender equality, women's rights, legal protection, safety measures, and ethical behaviour.
- Creation of a safe, secure, respectful, and inclusive campus environment free from gender discrimination, harassment, and violence.
- Enhancement of confidence, leadership qualities, communication skills, and decision making abilities among women students and faculty members.
- Improved participation of women in academic, professional, entrepreneurial, cultural, technical, and leadership activities within and outside the Institution.
- Strengthened counselling, mentoring, grievance support, and welfare mechanisms for addressing women-related concerns effectively.
- Increased awareness on women's health, hygiene, mental wellness, stress management, and overall well-being through health and wellness programmes.
- Development of self-confidence, self-defence awareness, social responsibility, and professional competency among women students and faculty members.
- Strengthened collaboration with healthcare professionals, legal experts, NGOs, government organizations, and social agencies for women's welfare and empowerment initiatives.
- Promotion of gender sensitization, mutual respect, ethical practices, and positive social values among the college community.
- Continuous improvement in women empowerment practices, leadership opportunities, welfare initiatives, and holistic development, contributing to institutional growth and social advancement.



SDG MAPPING:

The activities and initiatives of the Women Empowerment Cell are aligned with the following United Nations Sustainable Development Goals (SDGs):

SDG	SDG Title	Women Empowerment Cell Contribution
SDG 3	Good Health and Well-Being	Promotes women's health, mental wellness, hygiene awareness, counselling support, and overall well-being through health and wellness programmes.
SDG 4	Quality Education	Encourages equal learning opportunities, leadership development, skill enhancement, awareness programmes, and holistic educational growth for women students.
SDG 5	Gender Equality	Promotes gender equality, women empowerment, prevention of discrimination, and equal participation of women in academic and professional activities.
SDG 8	Decent Work and Economic Growth	Supports career guidance, entrepreneurship development, professional competency, leadership qualities, and employability skills among women students and faculty members.
SDG 10	Reduced Inequalities	Ensures equal opportunities, inclusive participation, counselling support, and welfare initiatives for women without discrimination.
SDG 16	Peace, Justice and Strong Institutions	Strengthens ethical practices, women safety, grievance support mechanisms, anti-harassment measures, and institutional accountability.
SDG 17	Partnerships for the Goals	Facilitates collaboration with NGOs, healthcare professionals, legal experts, government organizations, and social agencies for women welfare and empowerment initiatives.